

Upcoming Domino's Pizza Investor Events

March 1, 2013

ANN ARBOR, Mich., March 1, 2013 / PRNewswire/ -- Domino's Pizza, Inc. (NYSE:DPZ) announces the following webcast events:

What:JP Morgan Gaming, Lodging, Restaurant & Leisure Management Access Forum 2013When:Friday, March 8 at 11:15 a.m. EasternWhere:www.dominosbiz.comHow:Live over the Internet (Web address above)Contact:Lynn Liddle: (734) 930-3008This event will be archived on the Domino's website for replay.

What:Bank of America Merrill Lynch 2013 Consumer & Retail ConferenceWhen:Wednesday, March 13 at 10:30 a.m. EasternWhere:www.dominosbiz.comHow:Live over the Internet (Web address above)Contact:Lynn Liddle: (734) 930-3008This event will be archived on the Domino's website for replay.

(Logo: http://photos.prnewswire.com/prnh/20120814/DE55948LOGO-b)

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery, with a significant business in carryout pizza. It ranks among the world's top public restaurant brands with its global enterprise of more than 10,200 stores in over 70 international markets. Domino's had global retail sales of over \$7.4 billion in 2012, comprised of over \$3.5 billion in the U.S. and nearly \$3.9 billion internationally. In the fourth quarter of 2012, Domino's had global retail sales of nearly \$2.4 billion, comprised of approximately \$1.1 billion in the U.S. and \$1.3 billion internationally. Its system is largely made up of franchise owner-operators who accounted for over 96% of the Domino's Pizza stores as of the fourth quarter of 2012. Domino's reached the unprecedented \$1 billion mark in U.S. digital sales during the one-year time period from April 2011 to April 2012. Its emphasis on new technology has helped drive the emergence of Domino's ordering apps for Kindle Fire, Android [™] and iPhone® – which now cover over 80% of the smartphone market. Continuing its focus on menu enhancement, Domino's established itself as a player in the Pan Pizza market with the launch of its Handmade Pan Pizza, featuring fresh, never-frozen dough, in October 2012.

Order - <u>www.dominos.com</u> Mobile – <u>http://mobile.dominos.com</u> Info - <u>www.dominosbiz.com</u> Twitter - <u>http://twitter.com/dominos</u> Facebook - <u>http://www.facebook.com/Dominos</u>

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