

## **Domino's Pizza® Announces Earnings Webcast**

April 16, 2015

ANN ARBOR, Mich., April 16, 2015 /PRNewswire/ -- Domino's Pizza (NYSE: DPZ) announces the following webcast event:

What: First Quarter 2015 Earnings Conference Call

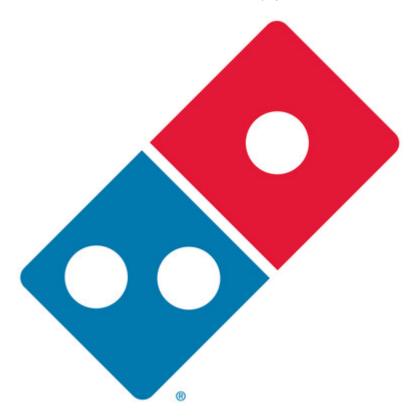
When: Thursday, April 23, at 10 a.m. Eastern Time

Where: biz.dominos.com

How: Live over the Internet (Web address above)

Contact: Lynn Liddle: 734-930-3008

This event will be archived on Domino's website for replay.



## About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery, with a significant business in carryout pizza. It ranks among the world's top public restaurant brands with its global enterprise of more than 11,600 stores in over 75 international markets. Domino's had global retail sales of over \$8.9 billion in 2014, comprised of more than \$4.1 billion in the U.S. and nearly \$4.8 billion internationally. In the fourth quarter of 2014, Domino's had global retail sales of over \$2.8 billion, comprised of \$1.3 billion in the U.S. and \$1.5 billion internationally. Its system is made up of franchise owners who accounted for nearly 97% of Domino's Pizza stores as of the fourth quarter of 2014. The emphasis on technology innovation helped Domino's generate approximately 50% of U.S. sales from its digital channels at the end of 2014, and reach an estimated run rate of \$4 billion annually in global digital sales. Domino's recently launched its ordering app for iPad<sup>®</sup>, adding to an existing ordering app lineup that covers nearly 95% of the U.S. smartphone market. In June 2014, Domino's debuted voice ordering for its iPhone<sup>®</sup> and Android <sup>™</sup>apps, a true technology first within both traditional and e-commerce retail.

Order - www.dominos.com

Mobile - http://mobile.dominos.com

Info - <u>biz.dominos.com</u>

Twitter - http://twitter.com/dominos

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SOURCE Domino's Pizza