

Domino's Pizza® Announces Q1 2017 Earnings Webcast

April 15, 2017

ANN ARBOR, Mich., April 14, 2017 /PRNewswire/ -- Domino's Pizza (NYSE: DPZ) announces the following event:

What: Domino's Q1 2017 Earnings Webcast

When: Thursday, April 27, at 10 a.m. Eastern Daylight Time

Where: <u>biz.dominos.com</u>

How: Live webcast (web address above)

Contact: Tim McIntyre, executive vice president of communication and investor relations

734-930-3563



This event will be archived on the Domino's website for replay.

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery, with a significant business in carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of more than 13,800 stores in over 85 markets. Domino's had global retail sales of nearly \$10.9 billion in 2016, with more than \$5.3 billion in the U.S. and more than \$5.5 billion internationally. In the fourth quarter of 2016, Domino's had global retail sales of nearly \$3.6 billion, with over \$1.7 billion in the U.S. and over \$1.8 billion internationally. Its system is comprised of independent franchise owners who accounted for over 97% of Domino's stores as of the fourth quarter of 2016. Emphasis on technology innovation helped Domino's reach an estimated \$5.6 billion in global digital sales in 2016, and has produced several innovative ordering platforms including Google Home, Facebook Messenger, Apple Watch, Amazon Echo, Twitter and text message using a pizza emoji. In late 2015, Domino's announced the design and launch of

the DXP[®], a purpose-built pizza delivery vehicle, as well as Piece of the Pie Rewards™, its first digital customer loyalty program.

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Company Info – biz.dominos.com
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