

Hats off to Grads! Celebrate with Domino's® Weeklong Carryout Special

May 22, 2017

Large two-topping carryout pizzas are \$5.99 each from May 22 - 28

ANN ARBOR, Mich., May 22, 2017 /PRNewswire/ -- It's officially graduation season, which means party planning is in full effect and thanks to Domino's (NYSE: DPZ), the recognized world leader in pizza delivery, your food situation is covered. Party planners can take advantage of Domino's \$5.99 carryout special, which is valid on large two-topping pizzas today through May 28.



"May is a big month for graduations and celebrations," said Jenny Fouracre, Domino's spokesperson. "What better way to throw a party and feed all of your hungry guests than with pizza? Now customers can carry out large two-topping pizzas for just \$5.99 each, which is a perfect deal for feeding a large amount of people. You worry about the cap and gown; we'll worry about the pizza."

Customers may take advantage of the \$5.99 carryout deal by ordering over the phone, in-store, at <u>dominos.com</u>, or via Domino's mobile ordering apps. To find the nearest Domino's location, visit <u>dominos.com</u>.

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery, with a significant business in carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of 14,000 stores in over 85 international markets. Domino's had global retail sales of nearly \$10.9 billion in 2016, with more than \$5.3 billion in the U.S. and more than \$5.5 billion internationally. In the first quarter of 2017, Domino's had global retail sales of nearly \$2.7 billion, with over \$1.3 billion in the U.S. and nearly \$1.4 billion internationally. Its system is primarily comprised of independent franchise owners who accounted for over 97% of Domino's stores worldwide as of the first quarter of 2017. Emphasis on technology innovation helped Domino's reach an estimated \$5.6 billion in global digital sales in 2016, and has produced several innovative ordering platforms, including Google Home, Facebook Messenger, Apple Watch, Amazon Echo, Twitter and text message using a pizza emoji. In late 2015, Domino's announced the design and launch of the DXP[®], a purpose-built pizza delivery vehicle, as well as Piece of the Pie Rewards[™], its first digital customer loyalty program.

Order - dominos.com

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SOURCE Domino's Pizza

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