

## Domino's Pizza® Announces Q1 2018 Earnings Webcast

April 16, 2018

ANN ARBOR, Mich., April 16, 2018 /PRNewswire/ -- Domino's Pizza (NYSE: DPZ) announces the following event:

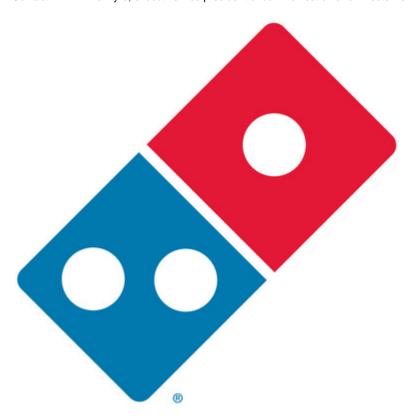
What: Domino's Q1 2018 Earnings Webcast

When: Thursday, April 26 at 10 a.m. EDT

Where: <u>biz.dominos.com</u>

How: Live webcast (web address above)

Contact: Tim McIntyre, executive vice president of communication and investor relations 734-930-3563



This event will be archived on the Domino's website for replay.

## About Domino's Pizza®

Founded in 1960, Domino's Pizza is the largest pizza company in the world based on retail sales, with a significant business in both delivery and carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of more than 14,800 stores in over 85 markets. Domino's had global retail sales of over \$12.2 billion in 2017, with more than \$5.9 billion in the U.S. and more than \$6.3 billion internationally. In the fourth quarter of 2017, Domino's had global retail sales of nearly \$4.0 billion, with nearly \$1.9 billion in the U.S. and over \$2.1 billion internationally. Its system is comprised of independent franchise owners who accounted for over 97% of Domino's stores as of the fourth quarter of 2017. Emphasis on technology innovation helped Domino's achieve more than half of all global retail sales in 2017 from digital channels, primarily online ordering and mobile applications. In the U.S., Domino's generates over 60% of sales via digital channels and has produced several innovative ordering platforms, including Google Home, Facebook Messenger, Apple Watch, Amazon Echo, Twitter and text message using a pizza emoji. In late 2017, as part of an industry-first collaboration with Ford Motor Company, Domino's began a meaningful test of delivery using self-driving vehicles.

Order – dominos.com

AnyWare Ordering – anyware.dominos.com

Company Info – biz.dominos.com

Twitter – twitter.com/dominos

Facebook – facebook.com/dominos

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SOURCE Domino's Pizza

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