



Domino's, Make-A-Wish Deliver Incredible Wish to E. St. Louis Child

November 8, 2001

ANN ARBOR, Mich. - Nov 8, 2001 - Domino's Pizza, the recognized world leader in pizza delivery, and the Make-A-Wish Foundation®, the largest wish-granting charity in the world, today fulfilled every girl's fantasy wish, for 14-year-old La-Tiffany of E. St. Louis, who has dreams of an all-day shopping spree.

"La-Tiffany is excited about the day ahead and the opportunity that Domino's has provided to fulfill her wish," said Sandra Lehrer, President of the Make-A-Wish Foundation® of Metro St. Louis. "We applaud Domino's community spirit and look forward to working with them in the future."

La-Tiffany and her family will enjoy a day full of fun: shopping at some her favorite department and retail stores, getting her nails done and hanging out with friends at a pizza party friends at one of the only sit-in Domino's Pizza stores in the country.

"We're thrilled to be able to fulfill La-Tiffany's wish," said Greg Neichter, local Domino's Pizza franchisee. "Domino's is committed to serving the community and Make-A-Wish is a very special organization. We are extremely pleased and honored to have the opportunity to impact these amazing kids lives in a positive and fun way."

The Domino's Delivers Incredible Wishes program, founded to help children around the globe realize their dreams, officially kicked off in July 2001 with the presentation of an all-expense paid trip to Disneyland and California Adventures for Brian of Westland, Mich., his parents, and two brothers, ages 2 and 4. Brian, diagnosed with a brain tumor, received the plane tickets and pizza from his favorite Disney Toy Story character – Buzz Lightyear.

About the Make-A-Wish Foundation of Metro St. Louis

The Make-A-Wish Foundation® of Metro St. Louis serves children residing in eastern Missouri and southern Illinois and is a chapter of the Make-A-Wish Foundation® of America, the largest wish-granting charity in the world. Since 1990, the Metro St. Louis chapter has granted more than 1,000 wishes to children living with life-threatening illnesses to enrich the human experience with hope, strength and joy. Our chapter anticipates granting over 200 wishes this year and has headquarters in St. Louis, as well as a Program Center in Collinsville, Illinois and a Community Site in Breese, Illinois. For more information about the Metro St. Louis chapter, please call us at (800) 548-5058.

About Domino's Pizza

Founded in 1960, Domino's Pizza, the recognized world leader in pizza delivery, operates a network of 7,112 owned and franchised stores in the United States and 65 international markets. Domino's is committed to leading the industry in product quality and operational excellence.