



## **Domino's Pizza to Support the American Red Cross in Tsunami Relief Efforts**

January 10, 2005

ANN ARBOR, Mich., Jan. 10 /PRNewswire-FirstCall/ -- Domino's Pizza (NYSE: DPZ), the recognized world leader in pizza delivery, announced today it will match team member and franchisee contributions to support the American Red Cross in its efforts to provide assistance to the victims of the enormous tragedy caused by the December 26 tsunami that devastated many countries bordering the Indian Ocean.

The American Red Cross is providing life-saving assistance in the form of immediate disaster care, food, shelter and medicines to the survivors of the tsunami, and we can help them in these efforts by supporting the American Red Cross Disaster Relief Fund.

"The Domino's Pizza community has shown its commitment and concern for victims of natural disasters many times over the years, by providing monetary donations and, when possible, with food deliveries to shelters and rescue teams," said David A. Brandon, Domino's chairman and chief executive officer. "From the recent hurricanes here in the United States, to the tragic events of September 11, 2001, and several times before and since, Domino's Pizza team members and franchisees have come through. I am proud to know we will again and, together, we will make another meaningful contribution to our world community."

Domino's Pizza will match up to the first \$100,000 for all funds received from Domino's team members and franchisees through this fund drive, which continues through Friday, February 4, 2005.

### About Domino's Pizza

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery. Domino's is listed on the NYSE under the symbol "DPZ." Through its primarily franchised system, Domino's operates a network of 7,603 franchised and Company-owned stores in the United States and more than 50 countries. The Domino's Pizza(R) brand, named a Megabrand by Advertising Age magazine, had global retail sales of nearly \$4.2 billion in 2003. Domino's Pizza was named "Chain of the Year" by Pizza Today magazine, the leading publication of the pizza industry, and is the "Official Pizza of NASCAR." More information on the Company, in English and Spanish, can be found on the web at <http://www.dominos.com>.

SOURCE Domino's Pizza

01/10/2005

CONTACT: Holly Ryan of Domino's Pizza, +1-734-930-3674, or

cell: +1-734-604-1863

Web site: <http://www.dominos.com>

(DPZ)