



## **Domino's Pizza Efforts Worldwide Raise \$220,000 to Support Tsunami Relief Efforts**

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ANN ARBOR, Mich., Feb 28, 2005 /PRNewswire-FirstCall via COMTEX/ -- Domino's Pizza Inc. (NYSE: DPZ), the recognized world leader in pizza delivery, announced today its \$100,000 contribution to support the American Red Cross in its effort to provide assistance to the victims of the December 26 tsunami tragedy in Southeast Asia. Domino's announced last month its internal matching funds drive to support relief efforts.

Domino's team members and franchisees donated a total of \$40,641 in support of the fundraiser program. Domino's Pizza is "rounding up" the company's matching contribution to \$59,359, bringing Domino's total contribution to the Red Cross to \$100,000.

Additionally, Domino's Pizza franchisees from across the globe joined their domestic team members in supporting the cause. Franchisees across Canada banded together to donate \$2 for every order on February 14 (Valentine's Day) to CARE Canada for tsunami relief and to a delivery driver, Anthony Richard, who lost 72 members of his family in the disaster. The Canadian franchisees have raised more than \$42,000 to-date.

Domino's Team Australia held a one-day fundraiser for World Vision on "Australia Day" to donate money for every pizza ordered. In addition, the Australian Domino's Partners Foundation, a non-profit organization dedicated to assisting Domino's team members in times of need, donated another \$25,000 to World Vision to support relief efforts. In total, Team Australia's tsunami relief contributions reached nearly \$78,000.

### About Domino's Pizza:

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery. Domino's is listed on the NYSE under the symbol "DPZ." Through its primarily franchised system, Domino's operates a network of 7,757 franchised and Company-owned stores in the United States and more than 50 countries. The Domino's Pizza(R) brand, named a Megabrand by Advertising Age magazine, had global retail sales of more than \$4.6 billion in 2004, comprised of nearly \$3.2 billion domestically and more than \$1.4 billion internationally. Domino's Pizza was named "Chain of the Year" by Pizza Today magazine, the leading publication of the pizza industry and is the "Official Pizza of NASCAR." More information on the Company, in English and Spanish, can be found on the web at <http://www.dominos.com> .

### SOURCE Domino's Pizza

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