



Domino's Pizza Raises \$1.2 Million for St. Jude's 2nd Annual Thanks and Giving Campaign

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ANN ARBOR, Mich., Feb. 8 /PRNewswire/ -- Domino's Pizza (NYSE: DPZ), the recognized world leader in pizza delivery, raised more than \$1.2 million for St. Jude Children's Research Hospital(R) through its participation in the 2005 Thanks and Giving campaign. This donation marks the largest single charitable contribution in the history of Domino's Pizza.

"As a system, we were able to raise public awareness and much needed dollars to support the lifesaving work at St. Jude," said David A. Brandon, Chairman and CEO of Domino's Pizza. "On behalf of the Domino's Pizza family, I want to extend a heartfelt thanks to everyone who added a dollar to their order during the campaign. Your generosity will be felt in the hearts of families and sick children around the world."

During this year's Thanks and Giving campaign (Nov. 27 - Dec. 31), participating Domino's Pizza stores asked their customers to add a dollar to their order to benefit the kids of St. Jude. Domino's goal was to raise \$1 million, which included corporate matching commitments in addition to the money raised at the stores.

St. Jude Children's Research Hospital is internationally recognized for its pioneering work in finding cures and saving children with cancer and other catastrophic diseases. Every research breakthrough at St. Jude is immediately and freely shared with the scientific community worldwide, impacting the lives of children in communities across America and around the globe.

In 2004, Domino's Pizza franchisees and team members voted St. Jude as the company's national philanthropic partner. This announcement launched a three- year partnership to assist the hospital in the life-saving care and research it provides to children around the world. The first year, Domino's assisted St. Jude with more than \$350,000 in monetary and in-kind support and helped build awareness by putting the St. Jude logo on millions of pizza boxes.

About Domino's Pizza:

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery. Domino's is listed on the NYSE under the symbol "DPZ." Through its primarily franchised system, Domino's operates a network of approximately 8,000 franchised and Company-owned stores in the United States and more than 50 countries. The Domino's Pizza(R) brand, named a Megabrand by Advertising Age magazine, had global retail sales of more than \$4.6 billion in 2004, comprised of nearly \$3.2 billion domestically and more than \$1.4 billion internationally.

Domino's Pizza was named "Chain of the Year" by Pizza Today magazine, the leading publication of the pizza industry and is the "Official Pizza of NASCAR(R)." More information on the Company, in English and Spanish, can be found on the web at <http://www.dominos.com>.

About St. Jude Children's Research Hospital

St. Jude Children's Research Hospital is internationally recognized for its pioneering work in finding cures and saving children with cancer and other catastrophic diseases. Founded by the late entertainer Danny Thomas and based in Memphis, Tennessee, St. Jude freely shares its discoveries with scientific and medical communities around the world. No family ever pays for treatments not covered by insurance, and families without insurance are never asked to pay. St. Jude is financially supported by ALSAC, its fund-raising organization. For more information, please visit <http://www.stjude.org>.

SOURCE Domino's Pizza, Inc.

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