



## Domino's Pizza Names Palfrey Polk U.S. Manager of the Year

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HOUMA, La., May 21 /PRNewswire-FirstCall/ -- Domino's Pizza (NYSE: DPZ) recently awarded Palfrey Polk with the prestigious title of U.S. Manager of the Year during the company's Worldwide Rally Award Ceremony in Las Vegas.

The U.S. Manager of the Year award recognizes exceptional store managers who live the company's mission and guiding principles. Polk has been a Domino's Pizza manager for more than 18 years and currently runs a store in the Domino's Pizza franchise, RPM Pizza, owned by franchisee, Glenn Mueller.

"Palfrey Polk is an outstanding business leader, an excellent trainer and a conscientious family man," said Mueller. "Our franchise is blessed to have such a positive leader who cares about Houma, his customers and his team members. This is a great testimony to Palfrey, his team and work ethic and I can't congratulate him enough."

In addition to increasing his store's AWUS (average unit weekly sales) sales by 13 percent, Polk is dedicated to excellent customer service, his team members and the community that keeps his pizza store thriving.

"It doesn't matter if streets are closed for parades or traffic," said Domino's Franchise Supervisor, Penne Carpenter, "Palfrey will map out special delivery routes, schedule more drivers and will give the best customer service possible to nearly 7,000 homes and businesses in his store's delivery area."

Polk is dedicated to customer service outside of the store, too. He is involved with the local Academic Excellence program that provides support for area schools, the environmental protection group, Ducks Unlimited, National Night Against Crime and other community advancement programs. Polk also coordinated a 10-store effort to help raise money for a local resident to assist with medical bills after an organ transplant.

"Being recognized as the U.S. Manager of the Year is a great accomplishment," said Polk. "This is a great honor and I look forward to continuing to dedicate myself to running a great store with great pizza for many years to come."

### About Domino's Pizza(R)

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery. Domino's is listed on the NYSE under the symbol "DPZ." Through its primarily franchised system, Domino's operates a network of 8,394 franchised and Company-owned stores in the United States and more than 55 countries. The Domino's Pizza(R) brand, named a Megabrand by Advertising Age magazine, had global retail sales of nearly \$5.1 billion in 2006, comprised of \$3.2 billion domestically and nearly \$1.9 billion internationally. During the first quarter of 2007, the Domino's Pizza(R) brand had global retail sales of \$1.2 billion, comprised of approximately \$770 million domestically and approximately \$471 million internationally. Domino's Pizza was named "Chain of the Year" by Pizza Today magazine, the leading publication of the pizza industry and is the "Official Pizza of NASCAR(R)." More information on the Company, in English and Spanish, can be found on the web at <http://www.dominos.com>.

SOURCE Domino's Pizza

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/NOTE TO EDITORS: PHOTO AVAILABLE UPON REQUEST./

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CO: Domino's Pizza

ST: Louisiana

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