



What Are You Doing on Your Summer Staycation? It Could Get You Free Domino's Pizza for a Year!

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ANN ARBOR, Mich., June 20 /PRNewswire-FirstCall/ -- To avoid burning \$4-a-gallon-gas on summer trips this year, many people are turning to so-called "staycations" and enjoying their time off from work at home. Domino's Pizza (NYSE: DPZ) wants to know just how creative people are getting and what American staycationers are planning to do with their free time. The delivery experts will award the person with the most creative staycation plan with \$1,000 worth of Domino's Pizza gift certificates.

"As gas prices keep rising, consumers are becoming more creative when it comes to ways to save money on everything from travel to dinner," said Patrick Doyle, president of Domino's USA. "If you plan on spending your time off of work at home this summer, forget about cooking or spending a lot of dough. For around \$20, a family of four can enjoy a great meal from Domino's with no gas burned. That's less than going out to a restaurant and maybe even cheaper than cooking at home between the gas and groceries. Plus, there's no preparation and little clean-up."

No purchase necessary to enter or win. Staycation contest open to residents of 48 Contiguous U.S. States and D.C. age 18 and older. Contest begins on June 20 and runs through midnight Eastern Time on July 1. Go to <http://www.dominos.com/Public-EN/Extras/New+Contest/staycation.html> for complete rules. Staycation contest entries should be sent to pr@dominos.com. Please provide your name and contact information. The winner will be notified via e-mail on or before July 21.

About Domino's Pizza(R)

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery. Domino's is listed on the NYSE under the symbol "DPZ." Through its primarily franchised system, Domino's operates a network of 8,641 franchised and Company-owned stores in the United States and more than 55 countries. The Domino's Pizza(R) brand, named a Megabrand by Advertising Age magazine, had global retail sales of over \$5.4 billion in 2007, comprised of \$3.2 billion domestically and \$2.2 billion internationally. During the first quarter of 2008, the Domino's Pizza(R) brand had global retail sales of \$1.3 billion, comprised of approximately \$735 million domestically and approximately \$575 million internationally. Domino's Pizza was named "Chain of the Year" by Pizza Today magazine, the leading publication of the pizza industry and is the "Official Pizza of NASCAR(R)." Customers can place orders online in English and Spanish by visiting www.dominos.com or from a Web-enabled cell phone by visiting mobile.dominos.com. More information on the Company, in English and Spanish, can be found on the Web at www.dominos.com. Domino's Pizza. You Got 30 Minutes.(TM)

SOURCE Domino's Pizza 06/20/2008 CONTACT: Stacey Bednarski of Domino's Pizza, +1-734-930-3274 stacey.bednarski@dominos.com Web site: <http://www.dominos.com> (DPZ)