



Jared, Why Not Eat a Hot, Tasty Sandwich?

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Domino's Pizza is Giving Away Free Oven Baked Sandwiches to Anyone Named Jared!

ANN ARBOR, Mich., Sept. 29 /PRNewswire/ -- In honor of its new Oven Baked Sandwiches, Domino's Pizza (NYSE: DPZ), the recognized world leader in pizza delivery, will be giving away a free Oven Baked Sandwich to anyone named Jared (all spellings of the name Jared will be accepted). The first 1,000 "Jareds" to contact Domino's Pizza will receive a gift certificate for a free Oven Baked Sandwich.

"The 'Jareds' of the world have got to be clamoring for hot, tasty sandwiches," said Patrick Doyle, president of Domino's USA. "We want everyone to try our new Oven Baked Sandwiches that are served hot, right out of the oven and made with only the best ingredients."

Individuals named Jared should contact Chantele Telegadas at pr@dominos.com. Customers will be asked to present a copy of their driver's license clearly stating that their first name is Jared. The first 1,000 "Jareds" to contact Domino's and present proof of their first name will receive a gift certificate good for any one of the four Oven Baked Sandwiches: Philly Cheese Steak, Chicken Bacon Ranch, Chicken Parm or Italian.

For all others who may not be fortunate enough to be named Jared, go ahead and call your local Domino's Pizza to order a delicious Oven Baked Sandwich. Baked at 450 degrees and delivered right to your door, we are sure you will love these delicious sandwiches for an irresistible price -- just \$4.99!

About Domino's Pizza(R)

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery. Domino's is listed on the NYSE under the symbol "DPZ." Through its primarily franchised system, Domino's operates a network of 8,671 franchised and Company-owned stores in the United States and 60 international markets. The Domino's Pizza(R) brand, named a Megabrand by Advertising Age magazine, had global retail sales of over \$5.4 billion in 2007, comprised of \$3.2 billion domestically and \$2.2 billion internationally. During the second quarter of 2008, the Domino's Pizza(R) brand had global retail sales of \$1.3 billion, comprised of approximately \$717 million domestically and approximately \$589 million internationally. Domino's Pizza was named "Chain of the Year" by Pizza Today magazine, the leading publication of the pizza industry. Customers can place orders online in English and Spanish by visiting www.dominos.com or from a Web-enabled cell phone by visiting mobile.dominos.com. More information on the Company, in English and Spanish, can be found on the Web at www.dominos.com. Domino's Pizza. You Got 30 Minutes(TM).

SOURCE Domino's Pizza