



## Upcoming Domino's Pizza Investor Events

January 5, 2010

ANN ARBOR, Mich., Jan 05, 2010 /PRNewswire-FirstCall via COMTEX/ -- Domino's Pizza, Inc. (NYSE: DPZ) announces the following webcast events:

What: Cowen and Company Annual Consumer Conference  
When: Tuesday, January 12 at 2:00 p.m. Eastern  
Where: [www.dominosbiz.com](http://www.dominosbiz.com)  
How: Live over the Internet. Log on to the Web address above.  
This event will be archived on the Domino's web site for replay.

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What: Domino's Pizza 2010 Investor Day  
When: Wednesday, January 13 at 10:00 a.m. Eastern  
Where: [www.dominosbiz.com](http://www.dominosbiz.com)  
How: Live over the Internet. Log on to the Web address above.  
This event will be archived on the Domino's web site for replay.

### *About Domino's Pizza(R)*

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery. Domino's is listed on the NYSE under the symbol "DPZ." Through its primarily locally-owned and operated franchised system, Domino's operates a network of 8,886 franchised and Company-owned stores in the United States and 60 international markets. The Domino's Pizza(R) brand, named a Megabrand by Advertising Age magazine, had global retail sales of over \$5.5 billion in 2008, comprised of nearly \$3.1 billion domestically and over \$2.4 billion internationally. During the third quarter of 2009, the Domino's Pizza(R) brand had global retail sales of over \$1.2 billion, comprised of over \$672 million domestically and over \$570 million internationally. Domino's Pizza was named "Chain of the Year" by Pizza Today magazine, the leading publication of the pizza industry. In 2009 Domino's ranked number one in customer satisfaction in a survey of consumers of the U.S. largest limited service restaurants, according to the annual American Customer Satisfaction Index (ACSI).

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