

DOMINO'S 2017 CHARITABLE GIVING



Letter from our CEO



Dear Friends,

2017 was an exciting year for Domino's... a year full of growth and innovation! We opened our 14,000th store, developed new products and digital platforms throughout the world and tested the use of self-driving vehicles in pizza delivery. I am proud of these accomplishments – but what makes me most proud is making a difference in our communities, notable through our charitable giving efforts.

Domino's team members, franchisees and customers came together and raised more than \$8.6 million for St. Jude Children's Research Hospital® during the annual *Thanks and Giving*® campaign – yet another record contribution for the company. Over the last 14 years of this partnership, Domino's has raised more than \$47 million for the kids of St. Jude.

2017 also marked the first year of our five-year, \$1 million commitment to the National Future Farmers of America Organization, an intra-curricular student organization for youth interested in agriculture. Our support funded grants for supervised agriculture experiences, college scholarships for 18 incredible high school graduates pursuing a career in agriculture, as well as various advocacy programs and community service projects.

Domino's donated more than \$1,171,335 through monetary and in-kind gifts to more than 150 local and national organizations this year, including GENYOUth and Boys and Girls Clubs of America.



826michigan hosted workshops for families in Ypsilanti, Michigan, throughout the year to promote writing and literacy, which included Domino's for dinner.

We also continued to support our own through the Domino's Partners Foundation. Partners distributed \$1,531,328 to 1,410 team members in 2017 – record assistance to more team members than in any other year in its 31-year history. The onslaught of hurricanes, fires and earthquakes brought an increased amount of need, but also an inspiring amount of support from other team members with a desire to help.

That generosity is felt in our communities across the country, which is why Domino's franchise owners and team members believe in supporting local causes and programs in the neighborhoods they are proud to serve, each and every day.

We look forward to continuing to build upon our charitable giving programs, always working to deliver a difference to our communities.

Sincerely,

Patrick Doyle
President and CEO

➤ St. Jude Children's Research Hospital® ◀





St. Jude patients enjoyed a pizza party with Domino's managers at the hospital in July 2017.



A team member and his family represented the Domino's national team at the St. Jude Walk/Run to End Childhood Cancer in Chicago.

NATIONAL PARTNER

Domino's has been a proud supporter and strong ally of St. Jude since it was named as a national partner in 2004. Domino's has raised both awareness and funds, helping St. Jude continue its lifesaving research and tireless efforts to find the cures that can save children around the world.

ST. JUDE THANKS AND GIVING® CAMPAIGN

Domino's stores across the U.S. participated in the 2017 campaign by asking customers to add a dollar, or round up their total by donating change to help the patients and families of St. Jude. With the combined support of customers, stores and team members, Domino's contributed a record \$8.9 million to St. Jude through *Thanks and Giving* and other fundraisers. In the last 14 years, Domino's has raised more than \$47 million to support St. Jude's mission.

ST. JUDE WALK/RUN TO END CHILDHOOD CANCER

Domino's held a St. Jude Walk/Run to End Childhood Cancer national team for the third year in a row. Friends of St. Jude all across the country walked and ran together in support of the fight against childhood cancer. Domino's franchisees and team members in 25 cities came together to raise more than \$135,000.

ADDITIONAL SUPPORT

Domino's also supports St. Jude through in-kind donations all year long. It provides pizza parties for St. Jude patients and their families, and the St. Jude logo is featured on millions of pizza boxes and through a link on dominos.com to assist in raising awareness for the hospital.

⇨ Partners Foundation ⇩



Flood damage from Hurricane Harvey to Domino's team member Herman Washington's home in Port Arthur, Texas.



Pictured above: Domino's delivery driver Herman Washington with his family, and the damage to his home from Hurricane Harvey

RECORD NUMBERS

2017 was the 31st year of the Domino's Partners Foundation, a year it received more requests and distributed more aid than any other – largely in part to the devastating hurricanes Harvey and Irma. In 2017 alone, Partners distributed more than \$1.5 million in financial assistance and helped more than 1,410 Domino's team members, including \$318,000 to those affected by the hurricanes. Since it began, more than \$18.5 million has been allocated to team members who have been affected by illness, injury, fire, accidents or natural disasters.

The Partners Foundation is generously funded with donations received primarily through employee payroll-deduction programs, franchisee contributions and various fundraising activities.

In September 2017, deliver driver Herman Washington and his family woke up to three feet of water in their home, caused by the floods brought on by Hurricane Harvey. The flooding destroyed their Houston home, two vehicles and all of their belongings. The Partners Foundation provided financial support to get them back on their feet.

“The Domino's Partners Foundation works miracles. In those weeks following the hurricane, our family didn't know if we were coming or going. We were in shock, and Partners grounded us.”

– The Washington family

Herman was one of 395 Domino's team members in need of support in the aftermath of Hurricane Harvey and Hurricane Irma.

↪ Future Farmers of America ↩





Domino's fed FFA members from various high schools in Michigan during the regional FFA leadership contests.



Members of the FFA chapter in Saline, Michigan, enjoyed pizza during National FFA Week in February 2017.



STRENGTHENING AGRICULTURE WITH FFA

Domino's knows there would not be pizza if we didn't have farmers, which is why it began a five-year, \$1 million commitment to the National FFA Organization in 2017. FFA is an intra-curricular student organization for youth interested in agriculture.

In 2017, Domino's commitment funded 20 grants toward supervised agriculture experiences for grades 7-11. These are for students who demonstrate financial need, and are planning activities outside of class to gain hands-on experience and develop skills in agriculture-related areas.

Eighteen graduating high school seniors received FFA scholarships sponsored by Domino's. These students are pursuing college degrees in animal science, agricultural education, agronomy and crop science, and more.

Domino's contribution also supported agriculture literacy and advocacy programs, as well as FFA's Living to Serve platform that supports hunger and environmental initiatives in local communities and states.

This year, Domino's also donated pizza to feed students at leadership contests and toward incentives for national contests. In addition, franchisees and team members volunteered at workshops and competitions at FFA National Convention in Indianapolis, Indiana.

Domino's is proud to support these students and the future of agriculture education in the U.S. We look forward to further integrating with FFA locally and nationally throughout this partnership.



Domino's sponsored a week of Girl Scouts Heart of Michigan's day camp in Ypsilanti, Michigan, which ended with a pizza party.



Throughout the year, groups of Domino's team members volunteered to help build homes with Habitat for Humanity of Huron Valley.



In April 2017, Domino's team members at the World Resource Center held a food drive and donated 3,767 lbs. of food to Food Gatherers, a food rescue organization in Ann Arbor, Michigan.

Community Support

In 2017, Domino's donated more than \$358,275 and \$104,727 of in-kind gifts, including gift cards and pizza deliveries, to more than 150 local organizations. Domino's supports a variety of organizations primarily based in southeastern Michigan, where Domino's was founded and is currently headquartered.

Domino's is proud of its franchisees across the country who choose to support charitable initiatives in their own backyard by delivering pizzas and offering financial assistance.

On National Pizza Pie Day in February, franchisee Beth Cruz celebrated with a fundraiser to benefit high school athletic teams in Toccoa, Georgia. In May, franchisee Antonio Murgas donated all sales from

his grand opening in Clarksville, Tennessee, to his local volunteer fire department. During Fire Prevention Week in October, 102 stores delivered pizzas with their local fire departments to increase fire safety awareness. Franchisee Reece Arroyave donated 50 pizzas to homeless men and women in a Chicago neighborhood in December.

These examples, in addition to the many others which take place daily in cities across the country, make us proud of our nearly 800 franchise owners who strive to support their communities.



Domino's franchisees and team members delivered 120 pizzas to a high school serving as a shelter for families in Spring, Texas, displaced by Hurricane Harvey.

Domino's franchisees and team members delivered pizzas to those stranded by Hurricane Harvey in Magnolia, Texas.

The Domino's team in Galveston, Texas, opened the store for emergency services personnel to eat free during relief efforts.

Pizza Relief

In 2017, stores across the country continued to deliver pizzas to people in times of unexpected need, as they have for the last 57 years. We put corporate dollars behind that effort again this year to amplify our franchisees' good work. Our system has a unique ability to help in times of crisis by doing what we do best – efficiently bringing someone a fresh, hot meal when others can't.

In early October, corporate team members opened stores early to donate pizza to first responders, hospital staff and those in line to donate blood in the wake of the tragic mass shooting in Las Vegas, Nevada.

Throughout California over a number of weeks, thousands of pizzas were donated to shelters and firefighters during the massive wildfires. Franchisees like Lin Lee, Shane Casey and other team members – some

of which were evacuated from their own homes – worked to help feed their neighbors and emergency personnel during a distressing time.

Countless pizzas were donated in the days and weeks following both Hurricane Harvey and Irma. Franchisees and team members worked endlessly to feed first responders, those displaced in shelters, and volunteers. Oscar Montemayor, a franchisee whose own store was inaccessible and flooded, went to a nearby corporate-owned store in Houston, Texas, to help deliver pizzas to shelters.

In addition to pizza, franchisees in 16 markets across five states came together just days after the hurricanes hit to hold a fundraiser for hurricane relief – raising more than \$96,000 in donations.

National Monetary Support

St. Jude Children's Research Hospital®

Thanks and Giving® and other fundraisers

Total Amount.....\$8,900,000

GENYOUth FOUNDATION

Three-year commitment of \$1 million

Total Amount.....\$333,333

National FFA Organization

Five-year commitment of \$1 million

Total Amount.....\$200,000

Boys and Girls Clubs of America

Event sponsorships

Total Amount.....\$175,000

In-Kind Giving

Gift cards and pizza donations

Total Amount.....\$104,727

Local Monetary Support

Arts & Culture

Ann Arbor Symphony Orchestra

ArtPrize Grand Rapids

Detroit Repertory Theatre

Indian American Student Association

Lincoln HS Theatre Boosters

Michigan Theater

Pioneer Band Association

Purple Rose Theatre

The Henry Ford

VH1 Saves the Music

Wild Swan Theater

Total Amount.....\$37,750

Children's Charities

Chances for Children

Family Focused Treatment Association

Gamers Outreach Foundation

GENYOUth FOUNDATION

North Star Reach

Oakland Family Services

Total Amount.....\$64,500

Community Goodwill - Gathering, Volunteer & Municipal Support

American Red Cross

Ann Arbor Jaycees

Detroit Zoological Society

Domino's Partners Foundation

Ele's Place

Food Gatherers

Forgotten Harvest

Grievewell

Habitat for Humanity of Huron Valley

IHN at Alpha House

Love Runs

Ronald McDonald House Charities of

Ann Arbor

Ronald McDonald House of Detroit

Shelter Association of Washtenaw County

SOS Community Services

Taste of the South

The Empowerment Plan

Ypsilanti Meals on Wheels

Total Amount.....\$101,465

Community Goodwill - Public Service

Detroit Public Safety Foundation

Fitness on a Mission Inc.

Marine Corps

Novi Police and Fire Benevolent Association

U.S. Army Family & Morale, Welfare &

Recreation Programs

Washtenaw County Command Officer's

Association

Washtenaw County Sheriff's Office

Total Amount.....\$17,350

Community Goodwill - Sports & Fitness Organizations

Ann Arbor Figure Skating Club

Ann Arbor Gold Fast Pitch

Ann Arbor YMCA

Canton Soccer Club

Ice House Skating Academy

Jaguar Invitational

Legacy Center Baseball

Michigan Bulls

Michigan Nationals Baseball Club

Plymouth Hockey Association

Rochester Rebels Baseball Club

Skyline Athletic Booster Club

Total Amount.....\$7,600

Community Goodwill - Youth Development Programs

Big Brothers Big Sisters Washtenaw County

CATCH

Girl Scouts Heart of Michigan

Humane Society of Huron Valley

Michigan Youth Appreciation Foundation

Ozone House

Saline Teen Center

Total Amount.....\$25,000

Diversity & International Affiliations

Affirmations

Equality Michigan

Freedom House

Jim Toy Community Center

Stand with Trans

United Macedonian Diaspora

Total Amount.....\$12,250

Education

826michigan

A2Geeks

Ann Arbor Hands-On Museum

Brighton Area Schools

Cornerstone Schools

Detroit Cristo Rey High School

Educational Excellence Foundation

Emerson School

EMU Foundation

Gamers Outreach Foundation

HOPE worldwide

O.W. Best Middle School

Society of Consumer Affairs Professionals

Society of Professional Journalists Detroit

St. Paul Lutheran School

The Center for Michigan

Uplift Inc.

Washtenaw County Livestock and Dairy

Washtenaw Literacy

WCC Foundation

Total Amount.....\$34,710

Green & Sustainability

Animal Agriculture Alliance

Desert Tortoise Conservancy

Leslie Science & Nature Center

Green & Sustainability Cont.

Matthaei Botanical Gardens and Nichols Arboretum

St. Clair Flats Waterfowler Association

● **Total Amount.....\$6,000**

Health & Research

American Cancer Society

American Heart Association

Autism Speaks Canada

C.S. Mott Children's Hospital

Cancer Support Community of Ann Arbor

ChadTough Foundation

Cleanbirth.org

Juvenile Diabetes Research Foundation

Leah's Happy Hearts

Leukemia & Lymphoma Society

Michigan Ovarian Cancer Alliance

Michigan Rehabilitative Services

National Eating Disorders Association

National Kidney Foundation of Michigan

National MS Society

SandCastles

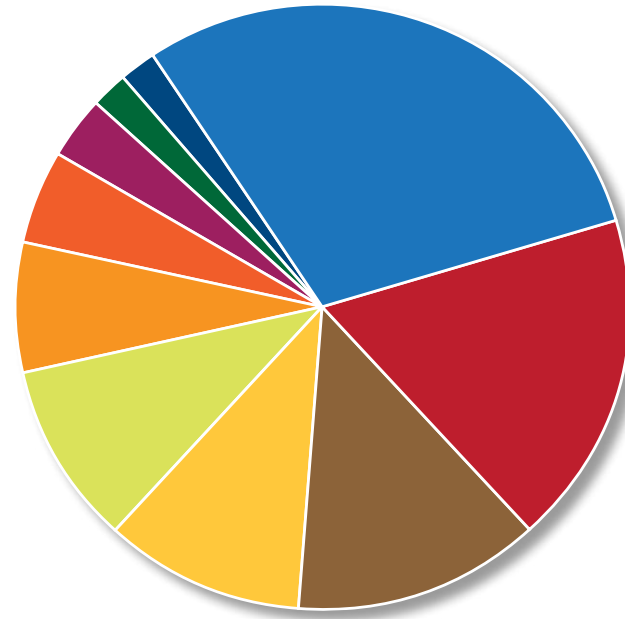
Second Chance at Life

St. Joseph Mercy Hospital

Team Julian Foundation

Vasculitis Foundation

● **Total Amount.....\$46,650**

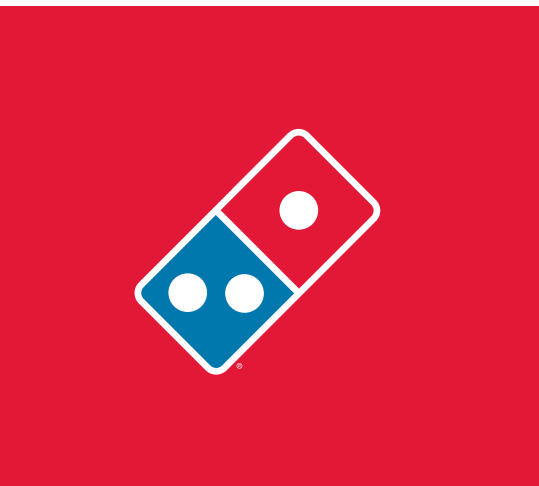


Domino's Local Monetary Support for 2017
\$358,275

(not including St. Jude, GENYOUth FOUNDATION, National FFA Organization, Boys and Girls Clubs of America or in-kind)

- **29.7%** Community Goodwill - Gathering, Volunteer & Municipal Support
- **18.0%** Children's Charities
- **13.0%** Health & Research
- **10.5%** Arts & Culture
- **9.7%** Education
- **7.0%** Community Goodwill - Youth Development Programs
- **4.8%** Community Goodwill - Public Service
- **3.4%** Diversity & International Affiliations
- **2.1%** Community Goodwill - Sports & Fitness Organizations
- **1.7%** Green & Sustainability

TOTAL GIVING FOR 2017
\$10,071,335



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