



## Upcoming Domino's Pizza Investor Events

January 6, 2014

ANN ARBOR, Mich., Jan. 6, 2014 /PRNewswire/ -- Domino's Pizza, Inc. (NYSE: DPZ) announces the following webcast events:

What: **The 16<sup>th</sup> Annual ICR XChange**  
When: Tuesday, Jan. 14, at 3 p.m. EST  
Where: [www.dominosbiz.com](http://www.dominosbiz.com)  
How: Live over the Internet. Log on to the Web address above.  
This event will be archived on the Domino's website for replay.  
Contact: Lynn Liddle: (734) 930-3008

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What: **Domino's Pizza 2014 Investor Day**  
When: Wednesday, Jan. 15, at 2 p.m. EST  
Where: [www.dominosbiz.com](http://www.dominosbiz.com)  
How: Live over the Internet. Log on to the Web address above.  
This event will be archived on the Domino's website for replay.  
Contact: Lynn Liddle: (734) 930-3008

(Logo: <http://photos.prnewswire.com/prnh/20120814/DE55948LOGO-b>)

### About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery, with a significant business in carryout pizza. It ranks among the world's top public restaurant brands with its global enterprise of more than 10,500 stores in over 70 international markets. Domino's had global retail sales of over \$7.4 billion in 2012, comprised of over \$3.5 billion in the U.S. and nearly \$3.9 billion internationally. In the third quarter of 2013, Domino's had global retail sales of nearly \$1.8 billion, comprised of \$849 million in the U.S. and \$935 million internationally. Its system is largely made up of franchise owner-operators who accounted for over 96% of the Domino's Pizza stores as of the third quarter of 2013. The Domino's brand generates over \$2 billion in global digital sales per year, with about 40% of sales in the U.S. coming from its digital channels. Its emphasis on new technology has helped drive the introduction of Domino's ordering apps for iPhone®, Android™, Windows Phone 8 and Kindle Fire – which now cover nearly 95% of the U.S. smartphone market. Continuing its focus on menu enhancement, Domino's established itself as a player in the pan pizza market with the launch of its Handmade Pan Pizza, featuring fresh, never-frozen dough, in October 2012.

Order - [www.dominos.com](http://www.dominos.com)

Mobile - <http://mobile.dominos.com>

Info - [www.dominosbiz.com](http://www.dominosbiz.com)

Twitter - <http://twitter.com/dominos>

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SOURCE Domino's Pizza