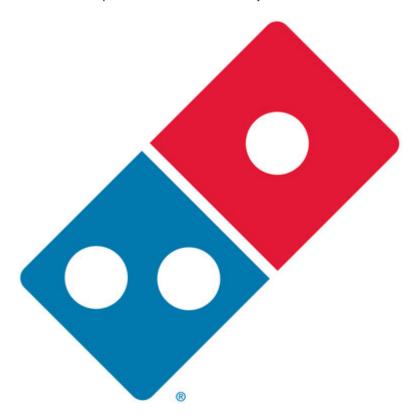


Domino's Names Eric Anderson EVP, International Operations

January 7, 2016

ANN ARBOR, Mich., Jan. 7, 2016 /PRNewswire/ -- Domino's Pizza (NYSE: DPZ), the recognized world leader in pizza delivery, has named **Eric Anderson** executive vice president of international operations, based in The Netherlands, reporting to Domino's International President Richard Allison. Anderson's promotion is effective immediately.



Anderson joined Domino's in 2010 from global management consulting firm Bain & Company as regional vice president for the Americas and business strategy. In 2012, he took over as regional vice president of Domino's EMEA (Europe, Middle East, Africa) region.

In his new role, Anderson will oversee two Domino's business regions: Europe (based in The Netherlands) and the newly-opened Middle East, Africa, Central Asia and Eastern European (MACE) region, based in Dubai. Anderson will also oversee our International Supply Chain and Quality Assurance teams.

"We've become one of the fastest-growing and top-performing quick service restaurant brands in the world," said Allison. "As a result, our organization is evolving to ensure we are well-positioned for growth. Eric's years of experience, his proven leadership and the results he has achieved for the Domino's brand since 2010 make me extremely confident that we have the right person in place to lead our operations."

Reporting to Anderson are two newly-promoted Regional Vice Presidents in the organization: Arnaud Gadaix, who leads the Europe Region and Josh Kilimnik, who leads the MACE region.

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery, with a significant business in carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of more than 12,100 stores in over 80 international markets. Domino's had global retail sales of over \$8.9 billion in 2014, comprised of more than \$4.1 billion in the U.S. and nearly \$4.8 billion internationally. In the third quarter of 2015, Domino's had global retail sales of over \$2.1 billion, comprised of over \$1.0 billion in the U.S. and over \$1.1 billion internationally. Its system is comprised of independent franchise owners who accounted for nearly 97% of Domino's stores as of the third quarter of 2015. Emphasis on technology

innovation helped Domino's generate approximately 50% of U.S. sales from digital channels at the end of 2014, and reach an estimated run rate of \$4.0 billion annually in global digital sales. Domino's features an ordering app lineup that covers nearly 95% of the U.S. smartphone market and has recently introduced several innovative ordering platforms, including Ford SYNC[®], Samsung Smart TV[®] and Pebble Watch, as well as Twitter and text message using a pizza emoji. In June 2014, Domino's debuted voice ordering for its iPhone[®] and Android [™]apps, a true technology first within traditional and e-commerce retail.

Order - www.dominos.com Mobile - http://mobile.dominos.com Digital Info - anyware.dominos.com Company Info - biz.dominos.com Twitter - http://twitter.com/dominos

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