

Domino's® Opens 1,000th Store in India

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Master franchisee Jubilant FoodWorks celebrates milestone store

ANN ARBOR, Mich., Feb. 8, 2016 /PRNewswire/ -- Domino's Pizza (NYSE:DPZ), the recognized world leader in pizza delivery, celebrated the grand opening of its 1,000th store in India, Domino's fastest-growing international market, last week. The store, located in Unity One Mall, Janakpuri, Delhi, opened on Feb. 5. India has more Domino's stores than any other market outside the United States and Domino's is the largest pizza brand in India.



"This is truly a remarkable accomplishment," said Patrick Doyle, Domino's president and CEO. "India just opened its 900th store this summer. The fact that they are now at 1,000 stores half a year later is a testament to the opportunity for growth in India and the commitment of our master franchisee, Jubilant FoodWorks, to serving customers in this important market."

Shyam and Hari Bhartia, the brothers who founded Jubilant FoodWorks, first brought Domino's to India in 1995. They had a commitment and a vision for what the brand could be for customers in India, including excellent food quality and customer service, along with tremendous opportunities for the people the brand employs. They created an organization with around 30,000 team members, where a delivery driver can move up the ranks and become a store manager within two years.

"For over 20 years Domino's has focused on bringing the best pizza to our customers in India. The team's focus on menu variety, exciting flavors and quality ingredients has helped to make Domino's the leading pizza brand in India," said Richard Allison, president of Domino's International. "We're proud to celebrate their tremendous growth and outstanding success, which has been built by committed leadership and the hard work of thousands of team members across the country."

Domino's operates in more than 80 international markets and had global retail sales of more than \$8.9 billion in 2014, comprised of more than \$4.1 billion in the U.S. and nearly \$4.8 billion internationally. Domino's has opened more than 3,000 net stores around the globe since the first quarter of 2010.

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery, with a significant business in carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of more than 12,100 stores in over 80 international markets. Domino's had global retail sales of over \$8.9 billion in 2014, comprised of more than \$4.1 billion in the U.S. and nearly \$4.8 billion internationally. In the third quarter of 2015, Domino's had global retail sales of over \$2.1 billion, comprised of over \$1.0 billion in the U.S. and over \$1.1 billion internationally. Its system is comprised of independent franchise owners who accounted for nearly 97% of Domino's stores as of the third quarter of 2015. Emphasis on technology innovation helped Domino's generate approximately 50% of U.S. sales from digital channels at the end of 2014, and reach an estimated run rate of \$4.0 billion annually in global digital sales. Domino's features an ordering app lineup that covers nearly 95% of the U.S. smartphone market and has recently introduced several innovative ordering platforms, including Ford SYNC®, Samsung Smart TV® and Pebble Watch, as well as Twitter and text message using a pizza emoji. In June 2014, Domino's debuted voice ordering for its iPhone® and Android [™]apps, a true technology first within traditional and e-commerce retail.

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