



Domino's® Opens Its First Store in Austria

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Residents of Vienna can now get Domino's delivered to their door

ANN ARBOR, Mich., Nov. 13, 2017 /PRNewswire/ -- **Domino's Pizza (NYSE: DPZ)**, the recognized world leader in pizza delivery, has opened its first store in Austria with the promise of hot, delicious pizza for the residents of Vienna. The new store is located in Floridsdorf district 21 on Angerer Strasse, and features many local elements, a great neighborhood feel and excellent service.



The local franchisee, Daufood Austria GmbH, is a subsidiary of Cobega Group, which also owns Domino's stores in Portugal. Cobega Group, one of the largest family companies in Spain, is the main shareholder of Coca-Cola Iberian Partners – the Coca-Cola bottler for Spain and Portugal. The company's business experience and commitment to the brand makes it well-positioned to develop Domino's into a leading pizza company in Austria.

The new pizza theater store features an open-concept design, so customers can watch as their pizzas are freshly made and baked before their eyes. The management team is focused on consistent and timely delivery for the local community, as well as convenience for carryout customers. The store also highlights Domino's digital experience, as it offers online ordering and an easy-to-use ordering kiosk in the store.

"We are proud of Domino's new stores all over the world, and the beautiful pizza theater in Vienna is no exception," said Ritch Allison, president of Domino's International. "We are steadily growing and attracting new customers around the globe to our dynamic brand, and we are pleased to bring the fun and art of pizza making to the people of Vienna."

Domino's now operates in more than 85 markets worldwide, with more than half of its global retail sales coming from international stores.

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery, with a significant business in carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of more than 14,400 stores in over 85 international markets. Domino's had global retail sales of nearly \$10.9 billion in 2016, with more than \$5.3 billion in the U.S. and more than \$5.5 billion internationally. In the third quarter of 2017, Domino's had global retail sales of more than \$2.8 billion, with nearly \$1.4 billion in the U.S. and over \$1.4 billion internationally. Its system is comprised of independent franchise owners who accounted for over 97% of Domino's stores as of the third quarter of 2017. Emphasis on technology innovation helped Domino's reach an estimated \$5.6 billion in global digital sales in 2016, and has produced several innovative ordering platforms, including Google Home, Facebook Messenger, Apple Watch, Amazon Echo, Twitter and text message using a pizza emoji. In late 2017, as part of an industry-first collaboration with Ford Motor Company, Domino's began a meaningful test of delivery using self-driving vehicles.

Order – dominos.com

AnyWare Ordering – anyware.dominos.com

Company Info – biz.dominos.com

Twitter – twitter.com/dominos

Facebook – facebook.com/dominos

Instagram – instagram.com/dominos

YouTube – [youtube.com/dominos](https://www.youtube.com/dominos)

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