

Domino's® Weeklong Carryout Deal Hits Stores Nationwide

January 20, 2020

Large two-topping carryout pizzas are \$5.99 each from Jan. 20-26

ANN ARBOR, Mich., Jan. 20, 2020 /PRNewswire/ -- What's better than having two unofficial holidays like National Cheese Lover's Day and Pie Day in the same week? Celebrating these "holidays" with Domino's carryout special all week long! **Domino's (NYSE: DPZ), the largest pizza company in the world based on global retail sales,** is offering customers large two-topping carryout pizzas for \$5.99 each from Jan. 20-26.



"While some of the better-known holidays are over, celebrating fun unofficial holidays continues," said Jenny Fouracre, Domino's spokesperson. "We want cheese lovers, deal seekers and all pizza pie fanatics to celebrate with our \$5.99 large carryout pizzas."

Customers can choose any two toppings as part of the deal – whether it be extra cheese, pepperoni and sausage, or double green peppers. Domino's \$5.99 weeklong carryout deal is applicable over the phone, in-store, at <u>dominos.com</u> or via Domino's mobile ordering apps. To find the nearest Domino's location, visit <u>dominos.com</u>.

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the largest pizza company in the world based on retail sales, with a significant business in both delivery and carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of more than 16,500 stores in over 85 markets. Domino's had global retail sales of over \$13.5 billion in 2018, with nearly \$6.6 billion in the U.S. and more than \$6.9 billion internationally. In the third quarter of 2019, Domino's had global retail sales of over \$3.2 billion, with over \$1.6 billion in the U.S. and over \$1.6 billion internationally. Its system is comprised of independent franchise owners who accounted for 98% of Domino's stores as of the third quarter of 2019. Emphasis on technology innovation helped Domino's achieve more than half of all global retail sales in 2018 from digital channels. In the U.S., Domino's generates over 65% of sales via digital channels and has developed several innovative ordering platforms, including those developed for Google Home, Facebook Messenger, Apple Watch, Amazon Echo and Twitter – as well as Domino's Hotspots[®], an ordering platform featuring over 200,000 unique, non-traditional delivery locations. In late 2017, Domino's began an industry-first test of self-driving vehicle delivery, and in June 2019 announced a partnership with Nuro, furthering its exploration and testing of autonomous pizza delivery.

Order - dominos.com

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