



Domino's® Commits to Raise \$100 Million in 10 Years for St. Jude Children's Research Hospital

September 14, 2020

St. Jude to open new housing facility named The Domino's Village

ANN ARBOR, Mich., Sept. 14, 2020 /PRNewswire/ -- **Domino's Pizza, Inc. (NYSE: DPZ)**, the largest pizza company in the world based on global retail sales, is announcing its commitment, together with its franchisees, to raise \$100 million over the next 10 years for [St. Jude Children's Research Hospital®](#). The commitment is the largest in the history of St. Jude.



In honor of the historic pledge, St. Jude will name its newest housing facility The Domino's Village, which will be located on the St. Jude Children's Research Hospital campus. The housing facility will feature 140 fully-furnished apartments, with one, two, or three bedrooms, designed to accommodate different lengths of stay and family sizes. Construction planning for the new facility is underway and it is anticipated that the facility will open for patient families in the spring of 2023.

Domino's, with the support of its franchisees, named St. Jude its national charity partner in 2004. Since then, Domino's and its franchisees have raised more than \$68 million for the kids of St. Jude, primarily through the annual St. Jude *Thanks and Giving*® campaign. Customers also can round up their order total and donate the change to the kids throughout the year on [dominos.com](#).

"St. Jude and its *Thanks and Giving* campaign have become part of the Domino's culture, and we are proud to commit to the organization for the long term," said Ritch Allison, Domino's chief executive officer. "Everyone at Domino's is honored to have the opportunity to bring to life a building that will offer community, comfort and care to patient families at St. Jude. We hope it stands as a physical representation and reminder to all on the St. Jude campus that Domino's and customers of the brand care, and we will continue to support them."

The Domino's Village will offer patients and families convenient access to treatment facilities on campus. Similar to other St. Jude housing facilities, The Domino's Village will be a home away from home for patient families, offering a peaceful respite with living, dining and play spaces for patient family residents to enjoy.

"Domino's, in partnership with its employees, franchisees and customers, is the model of the power of corporate purpose to change the world, and has been since 2004," said Richard C. Shadyac Jr., president and CEO of ALSAC, the fundraising and awareness organization for St. Jude Children's Research Hospital. "This new, generous gift is the largest commitment in the history of our organization, and every Domino's employee, franchisee and customer should be proud to be part of this selfless act of making the world a better, more compassionate place. The Domino's Village will provide a home-away-from-home for the thousands of kids and families who come to St. Jude from around the world. They will forever be transformed by the generosity of Domino's in their greatest time of need."

St. Jude treats children with cancer, blood disorders and related life-threatening diseases. St. Jude treats about 8,500 patients each year, from the U.S. and around the world. In addition to housing and food, St. Jude offers an on-site school and numerous other services for patients and their families. Families never receive a bill from St. Jude for treatment, travel, housing or food, because they believe all a parent should have to worry about is helping their child live.

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the largest pizza company in the world based on retail sales, with a significant business in both delivery and carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of more than 17,100 stores in over 90 markets.

Domino's had global retail sales of over \$14.3 billion in 2019, with over \$7.0 billion in the U.S. and nearly \$7.3 billion internationally. In the second quarter of 2020, Domino's had global retail sales of over \$3.4 billion, with over \$1.9 billion in the U.S. and over \$1.5 billion internationally. Its system is comprised of independent franchise owners who accounted for 98% of Domino's stores as of the end of the second quarter of 2020. Emphasis on technology innovation helped Domino's achieve more than half of all global retail sales in 2019 from digital channels, primarily online ordering and mobile applications. In the U.S., Domino's generates over 65% of sales via digital channels and has developed several innovative ordering platforms, including those developed for Google Home, Facebook Messenger, Apple Watch, Amazon Echo and Twitter – as well as Domino's Hotspots®, an ordering platform featuring over 200,000 unique, non-traditional delivery locations. In June 2019, through an announced partnership with Nuro, Domino's furthered its exploration and testing of autonomous pizza delivery. In late 2019, Domino's opened the Domino's Innovation Garage adjacent to its headquarters in Ann Arbor, Michigan to fuel continued technology and operational innovation – while also launching its GPS technology, allowing customers to follow the progress of the delivery driver from store to doorstep. In mid-2020, Domino's launched a brand new way to order contactless carryout nationwide via Domino's Carside Delivery™, which customers can choose when placing a prepaid online order.

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About St. Jude Children's Research Hospital®

St. Jude Children's Research Hospital is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. Its purpose is clear: Finding cures. Saving children.® It is the only National Cancer Institute-designated Comprehensive Cancer Center devoted solely to children. Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20 percent to more than 80 percent since the hospital opened more than 50 years ago. St. Jude won't stop until no child dies from cancer. St. Jude freely shares the discoveries it makes, and every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children. Families never receive a bill from St. Jude for treatment, travel, housing or food – because all a family should worry about is helping their child live. Join the St. Jude mission by visiting stjude.org, liking St. Jude on [Facebook](https://facebook.com/stjude), following St. Jude on [Twitter](https://twitter.com/stjude), [Instagram](https://instagram.com/stjude) and [TikTok](https://tiktok.com/stjude), and subscribing to its [YouTube](https://youtube.com/stjude) channel.



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