



Domino's® Raises More Than \$13 Million for St. Jude Children's Research Hospital® and The Domino's Village

February 17, 2021

Record-breaking year marks Domino's first milestone toward new patient housing facility

ANN ARBOR, Mich., Feb. 17, 2021 /PRNewswire/ -- **Domino's Pizza, Inc. (NYSE: DPZ), the largest pizza company in the world based on global retail sales**, is proud to announce that its corporate and franchise-owned stores across the country joined forces to raise a record-breaking \$13 million to support [St. Jude Children's Research Hospital](#) in 2020.



The campaign follows the commitment Domino's made in September 2020 to raise \$100 million by 2030. As customers and team members were raising funds for a strong first year of the new commitment, preparations began to start construction on The Domino's Village, a brand new patient housing facility for St. Jude families to call home while their children receive lifesaving care for childhood cancer and other life-threatening diseases. The Domino's Village is expected to open its doors in spring 2023. To hear from patient families on the impact of housing at St. Jude, watch this brand-new video on The Domino's Village: <http://bit.ly/The-Dominos-Village>.

More than \$10.2 million of the funds came from generous donors during the annual [St. Jude Thanks and Giving®](#) campaign. The campaign, which ran for 11 weeks starting on Oct. 19, 2020, through Jan. 3, 2021, was the 17th consecutive St. Jude *Thanks and Giving*. Domino's has participated in the campaign since the inaugural year. Prior to the 2020 campaign, Domino's offered the opportunity for customers to round up their order total and donate the change to benefit St. Jude. This year, the round up totaled more than \$2.8 million.

"During a particularly challenging year, I am in awe of the generosity of our brand's customers during the annual St. Jude *Thanks and Giving* campaign," said Ritch Allison, Domino's CEO. "The record number of funds raised in stores this year speaks volumes about not only the dedication of Domino's team members and customers, but also the groundbreaking work done by St. Jude Children's Research Hospital."

Domino's \$100 million pledge is the largest corporate commitment in the history of St. Jude. The Domino's Village will be a home away from home for patient families who are referred to St. Jude from all over the world, offering them enjoyable living, dining and play spaces.

St. Jude treats children with cancer and other life-threatening diseases around the globe. Discoveries made at St. Jude are shared freely so every child saved at St. Jude means doctors and scientists can use that knowledge to save thousands more children around the world. In addition to housing and food, St. Jude offers an on-site education and numerous other services for patients and their families, who never receive a bill from St. Jude for treatment, travel, housing or food – because all a parent should worry about is helping their child live.

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the largest pizza company in the world based on retail sales. It ranks among the world's top restaurant brands with a global enterprise of more than 17,200 stores in over 90 markets. Domino's had global retail sales of more than \$14.3 billion in 2019, with over \$7.0 billion in the U.S. and nearly \$7.3 billion internationally. In the third quarter of 2020, Domino's had global retail sales of more than \$3.7 billion, with over \$1.9 billion in the U.S. and nearly \$1.8 billion internationally. Its system is comprised of independent franchise owners who accounted for 98% of Domino's stores as of the end of the third quarter of 2020. Emphasis on technology innovation helped Domino's achieve more than half of all global retail sales in 2019 from digital channels. In the U.S., Domino's generated more than 65% of sales in 2019 via digital channels and has developed several innovative ordering platforms, including those for Google Home, Facebook Messenger, Apple Watch, Amazon Echo, Twitter and more. In

2019, Domino's announced a partnership with Nuro to further its exploration and testing of autonomous pizza delivery. In mid-2020, Domino's launched a new way to order contactless carryout nationwide – via Domino's Carside Delivery™, which customers can choose when placing a prepaid online order.

Order – [dominos.com](https://www.dominos.com)

Company Info – biz.dominos.com

Media Assets – media.dominos.com

Please visit our Investor Relations website at biz.dominos.com to view news, announcements, earnings releases, investor presentations and conference webcasts.

St. Jude Children's Research Hospital®

St. Jude Children's Research Hospital is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. Its purpose is clear: Finding cures. Saving children.® It is the only National Cancer Institute-designated Comprehensive Cancer Center devoted solely to children. Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20 percent to more than 80 percent since the hospital opened more than 50 years ago. St. Jude won't stop until no child dies from cancer. St. Jude freely shares the discoveries it makes, and every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children. Families never receive a bill from St. Jude for treatment, travel, housing or food – because all a family should worry about is helping their child live. Join the St. Jude mission by visiting stjude.org, liking St. Jude on [Facebook](https://www.facebook.com/stjude), following St. Jude on [Twitter](https://twitter.com/stjude), [Instagram](https://www.instagram.com/stjude) and [TikTok](https://www.tiktok.com/@stjude), and subscribing to its [YouTube](https://www.youtube.com/stjude) channel.



View original content to download multimedia: <http://www.prnewswire.com/news-releases/dominos-raises-more-than-13-million-for-st-jude-childrens-research-hospital-and-the-dominos-village-301229632.html>

SOURCE Domino's Pizza, Inc.

Jenny Fouracre, Domino's, 734-930-3620, jenny.fouracre@dominos.com