



Domino's, Inc. Sets Purchase Price in Tender Offer for 10 3/8% Senior Subordinated Notes Due 2009

June 10, 2003

ANN ARBOR, Mich. - June 10, 2003 - Domino's, Inc. announced today the tender offer consideration and the total purchase price to be paid for its outstanding 10 3/8 % Senior Subordinated Notes due 2009 (the "Notes") that are validly tendered in the tender offer described in the Offer to Purchase and Consent Solicitation Statement dated May 28, 2003 and the related Consent and Letter of Transmittal (collectively, the "Tender Offer Documents"). The tender offer is subject to the terms and conditions set forth in the Tender Offer Documents, and is scheduled to expire at 5:00 p.m., New York City time, on Tuesday, June 24, 2003, unless extended.

The total purchase price to be paid for each validly tendered Note was determined using the yield of the 3% U.S. Treasury Note due January 31, 2004 (the reference U.S. Treasury Note) plus a fixed spread of 75 basis points. The yield on the reference U.S. Treasury Note, as calculated by J.P. Morgan Securities Inc., at 2:00 p.m., New York City time, on Tuesday, June 10, 2003, was 0.98%. Accordingly, the tender offer yield and the total purchase price per \$1,000 principal amount of Notes, are 1.73% and \$1,098.95, respectively. The tender offer consideration, which is payable to holders of Notes in respect of Notes tendered after 5:00 p.m., New York City time, on June 10, 2003, the consent payment deadline, is equal to the total purchase price less the consent payment of \$20.00, or \$1,078.95 per \$1,000 principal amount of Notes. Payment of the total purchase price or tender offer consideration, as applicable, for validly tendered Notes plus accrued but unpaid interest thereon to, but not including, the date of payment, is expected to be made on Wednesday, June 25, 2003.

Requests for Tender Offer Documents or questions concerning the procedures for tendering Notes may be directed to MacKenzie Partners, Inc., as information agent for the tender offer, at 105 Madison Avenue, New York, New York 10016. The information agent may be telephoned toll-free at (800) 322-2885 or at (212) 929-5500. The Dealer Manager for the tender offer is J.P. Morgan Securities Inc. Questions regarding the tender offer and consent solicitation may be directed to the Dealer Manager, Attention: Spencer Alstodt, at 270 Park Avenue, New York, New York 10017, telephone number (212) 270-1100.

About Domino's:

Founded in 1960, Domino's Pizza operates a network of 7,253 company-owned and franchised stores in the United States and more than 50 countries, and is the recognized leader in pizza delivery. Domino's Pizza was named "Chain of the Year" for 2003 by Pizza Today magazine, the leading publication of the pizza industry. Domino's website, containing information in English and Spanish, can be found at <http://www.dominos.com>.

Domino's Contacts:

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SAFE HARBOR STATEMENT UNDER THE PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995:

Certain statements contained in this release are forward-looking and involve risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such forward-looking statements. Among these risks and uncertainties are competitive factors, increases in our operating costs, ability to retain our key personnel, our substantial leverage, ability to implement our growth and cost-saving strategies, industry trends and general economic conditions, adequacy of insurance coverage and other factors, all of which are described in our most recent annual report on Form 10-K, quarterly reports on Form 10-Q and other filings made with the Securities and Exchange Commission. We do not undertake to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.