



Domino's Pizza, Inc. Begins Trading Tuesday on the New York Stock Exchange New Ticker Symbol is 'DPZ'

July 12, 2004

ANN ARBOR, Michigan, July 12, 2004 — Domino's Pizza, Inc. (DPZ), the recognized world leader in pizza delivery, will begin trading common stock on the New York Stock Exchange (NYSE) Tuesday, July 13, under the new ticker symbol "DPZ." The initial public offering price for 24,221,929 shares will be \$14.00 per share. In the offering, 9,375,000 shares are being sold by Domino's Pizza, Inc. and 14,846,929 shares are being sold by selling stockholders.

Domino's Pizza operates and franchises pizza delivery and carry-out stores under the trademark "Domino's Pizza" in all 50 U.S. states and in over 50 international markets. The first company-owned store opened in 1960, and the first franchise store opened in 1967. There are currently more than 7,450 Domino's Pizza stores in operation, approximately 90% of which are franchise owned and operated.

The underwriters have an option to purchase up to 3,633,289 additional shares from certain selling stockholders to cover any over-allotments. J.P. Morgan Securities Inc. and Citigroup Global Markets Inc. are serving as joint book-running managers for the offering.

The net proceeds to Domino's Pizza, Inc. from the offering will be used to redeem a portion of the Domino's, Inc. 8¼% senior subordinated notes due 2011.

Copies of the prospectus relating to this offering may be obtained by writing to one of the managing underwriters:

J.P. Morgan Securities Inc.
Distribution & Support Services
1 Chase Manhattan Plaza, Floor 5B
New York, NY 10081

Citigroup Global Markets Inc.
Prospectus Department
Brooklyn Army Terminal, 5th Floor
140 58th Street
Brooklyn, NY 11220