



Domino's Pizza Named One of Metro Detroit's '101 Best & Brightest Companies to Work For'

October 22, 2004

ANN ARBOR, Mich., Oct. 22 /PRNewswire/ -- Domino's Pizza (NYSE: DPZ), the recognized world leader in pizza delivery, was recently named one of Metropolitan Detroit's 101 Best & Brightest Companies to Work For by the Michigan Business and Professional Association. The award was presented at a luncheon held Oct. 20 at the Troy Marriott.

The 101 Best and Brightest Companies to Work For awards program was established to honor companies that recognize employees as their greatest asset. Winners of the annual award are companies that work with imagination and conviction to create organizational value and business results through their policies and best practices in human resource management.

More than 800 companies were nominated for this year's award. To be eligible, the company must be located in Metro Detroit and nominated by an individual not employed by the company. Each nominee's Human Resources Department is then required to complete an extensive survey. Employees are randomly selected to complete an anonymous and confidential survey. The survey results are scored on a point system and judged by a volunteer panel to select a winner.

"Our success in the past several years has been due to our people," said David A. Brandon, Chairman and CEO of Domino's Pizza. "Putting our people first is one of our guiding principles. In order to succeed, we need a strong team of talented people who are passionate, dedicated, hard-working and committed to taking our company to new levels of achievement. I am extremely proud and honored to be recognized for our efforts."

About Domino's Pizza:

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery. Domino's is listed on the NYSE under the symbol "DPZ." Through its primarily franchised system, Domino's operates a network of approximately 7,600 franchised and Company-owned stores in the United States and more than 50 countries. The Domino's Pizza(R) brand, named a Megabrand by Advertising Age magazine, had global retail sales of nearly \$4.2 billion in 2003. Domino's Pizza was named "2003 Chain of the Year" by Pizza Today magazine, the leading publication of the pizza industry. In 2003, Domino's became the "Official Pizza of NASCAR." More information on the Company, in English and Spanish, can be found on the web at <http://www.dominos.com>.

SOURCE Domino's Pizza

CONTACT: Holly Ryan of Domino's Pizza, +1-734-930-3674, ryanh@dominos.com
Web site: <http://www.dominos.com>