



Domino's Delivers Variety and Value

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'Super Six Mix' Promotion Begins

ANN ARBOR, Mich., June 14 /PRNewswire/ -- Are you the type of pizza eater who enjoys a lot of variety with your meal but worries about a hefty price tag? Domino's Pizza (NYSE: DPZ) has the answer for you.

Beginning this week, Domino's will introduce its new Super Six Mix deal, which gives customers a chance to order their favorite pizza value meal for a great price. To get the deal, customers have a choice of three of the following items in any combination for just \$6 each (must order at least three):

- One large 1 topping pizza
- Domino's Pizza Buffalo Chicken Kickers
- Buffalo chicken wings
- Two orders of Cheesy Bread, Cinnastix, or breadsticks in any combination

"In today's economy of rising gas prices and higher interest rates, consumers are craving value and the Super Six Mix delivers," said Ken Calwell, Domino's chief marketing officer. "With the Super Six Mix, you can feed the entire family for under \$20. We're making it easy for mom to get breadsticks, dad to get wings, and the kids to get the large pepperoni pizza they love. Or maybe the order is two large one-topping pizzas, an order of Cinnastix and Cheesy Bread. The choice is yours-pick at least three items from the Super Six Mix menu and get a super deal!"

Just in time for graduation parties and summer family gatherings, the Super Six Mix deal launches nationwide this week and is available for a limited time only.

About Domino's

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery. Domino's is listed on the NYSE under the symbol "DPZ." Through its primarily franchised system, Domino's operates a network of 8,079 franchised and Company-owned stores in the United States and more than 50 countries. The Domino's Pizza(R) brand has been named a Megabrand by Advertising Age magazine, and had global retail sales of nearly \$5.0 billion in 2005, comprised of approximately \$3.3 billion domestically and \$1.7 billion internationally. Domino's Pizza has been named "Chain of the Year" by Pizza Today magazine, the leading publication of the pizza industry and is the "Official Pizza of NASCAR(R)." More information on the Company, in English and Spanish, can be found on the web at <http://www.dominos.com>.

SOURCE Domino's Pizza

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