



Domino's Pizza Named a Top 10 Franchise Opportunity - Again

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Entrepreneur magazine ranks Domino's sixth on 2007 list

ANN ARBOR, Mich., Jan. 18 /PRNewswire-FirstCall/ -- Domino's Pizza (NYSE: DPZ), the recognized world leader in pizza delivery, is ranked in the Top 10 for the eighth time in Entrepreneur magazine's annual listing of great franchise opportunities. Domino's Pizza rose to sixth place from 11th in 2006.

As part of Entrepreneur magazine's annual Franchise 500(R) list, Domino's Pizza is rated the best franchise opportunity in the pizza category -- a spot the delivery leader has held each year since 2004.

Domino's Pizza is also ranked third on Entrepreneur's list of America's Top Global Franchises, up from 12th in 2006.

"Domino's Pizza has always been about delivering more than great pizza," said Jim Stansik, Domino's executive vice president for franchise development. "Since the beginning, we've also been about delivering the American Dream of business ownership to thousands of hard working, dedicated entrepreneurs.

"In the U.S. alone, Domino's Pizza boasts more than 1,350 independent franchisees," Stansik continued. "The typical Domino's franchisee owns three stores, but more than half of them own and operate single units, primarily in the communities in which they live. While we are a well-known global brand, we provide tremendous local ownership opportunities. We see opportunity everywhere we look, from small towns to thriving urban centers. We're constantly on the look-out for diverse men and women with the entrepreneurial spirit that embodies Domino's Pizza."

For more information on franchise opportunities at Domino's Pizza, call Mike Mettler, director of franchise recruiting and sales at (734) 930-3044.

About Domino's Pizza(R)

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery. Domino's is listed on the NYSE under the symbol "DPZ." Through its primarily franchised system, Domino's operates a network of 8,238 franchised and Company-owned stores in the United States and more than 50 countries. The Domino's Pizza brand, named a Megabrand by Advertising Age magazine, had global retail sales of nearly \$5.0 billion in 2005, comprised of \$3.3 billion domestically and \$1.7 billion internationally. During the third quarter of 2006, the Domino's Pizza(R) brand had global retail sales of approximately \$1.2 billion, comprised of more than \$700 million domestically and more than \$400 million internationally. Domino's Pizza was named "Chain of the Year" by Pizza Today magazine, the leading publication of the pizza industry and is the "Official Pizza of NASCAR(R)." More information on the Company, in English and Spanish, can be found on the web at www.dominos.com.

SOURCE Domino's Pizza

NOTE TO EDITORS: We love to feed the media! Call the Domino's Public Relations Department at +1-734-930-3741 to order a piping, hot Domino's Pizza for your newsroom or studio.

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