



## Domino's USA Announces Leadership Changes

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New Leadership appointed for Company Stores, Franchise Operations, Franchise Relations

ANN ARBOR, Mich., Jan. 22 /PRNewswire-FirstCall/ -- Domino's Pizza, Inc. (NYSE: DPZ), the recognized world leader in pizza delivery, today announced several significant promotions and leadership changes in the operational divisions of the Company's U.S. business. All moves are effective immediately, and all positions report to President of Domino's U.S.A. Patrick Doyle.

Director of Corporate Operations Asi Sheikh will join the Domino's U.S.A. Leadership Team and the Domino's Pizza LLC Leadership Council as Executive Vice President, Team U.S.A. Sheikh, 43, will lead all of Domino's U.S. company-owned stores.

Sheikh joined Domino's Pizza in 1984 as a pizza delivery driver while working his way through college in North Carolina. Since 1994, he has led the corporate stores in New York and New Jersey. He was named the Company's Corporate Operations Director of the Year an unprecedented four times.

"Asi has demonstrated time and again his ability to drive results in one of the most competitive markets in the world," Doyle said. "No Domino's Pizza operator in the world has driven better results with that many stores over so many years. He has accomplished that by building a world-class, deep team of operators. I'm really excited to see the results he'll drive with all of Team USA."

Scott Hinshaw, who has been EVP of Team USA since September 2007, becomes Executive Vice President, Franchise Operations and Development. Hinshaw, 44, is a 22-year veteran of Domino's Pizza and has provided strong leadership to Team USA over many years.

"With this appointment, I'm putting the best possible person in charge of the core of our business. Scott is an operator. He has managed stores; he has supervised stores," Doyle said. "By combining Franchise Operations and Development under Scott, I'm convinced he'll be able to do within our franchise system the same thing he did with Team USA -- develop the best possible pool of franchisees to lead and build great Domino's stores. He knows what it takes to drive great performance and he'll ensure that his team is getting our franchisees the resources and training they need to produce outstanding results."

Domino's Pizza Chairman and CEO David Brandon, 55, commented on the moves: "In these two promotions, we will now have two strong store operators on the company's Leadership Team and Leadership Council. They will provide all store operators with a strong voice at the highest level of decision-making in our company. When I appointed Patrick to the role of President-Domino's USA in September, I challenged him to build a great team -- one that would be accountable, and one that would bring operations expertise to the table. He's done that."

Doyle also announced that Jim Stansik, 52, is moving into a new role as Executive Vice President of Franchise Relations.

"Jim has exceptional credibility in our system," Doyle said. "Over 22 years with Domino's, he has built deep relationships with our franchisees based on open, direct communication and integrity. Jim will play a critical role in ensuring that our franchisees' voices and opinions are heard as our Leadership Council makes decisions for our system. He will help to unify and lead our system as we make the changes necessary to drive performance moving forward."

### About Domino's

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery. Domino's is listed on the NYSE under the symbol "DPZ." Through its primarily franchised system, Domino's operates a network of 8,510 franchised and Company-owned stores in the United States and more than 55 countries. The Domino's Pizza(R) brand, named a Megabrand by Advertising Age magazine, had global retail sales of nearly \$5.1 billion in 2006, comprised of \$3.2 billion domestically and nearly \$1.9 billion internationally. During the third quarter of 2007, the Domino's Pizza(R) brand had global retail sales of more than \$1.2 billion, comprised of approximately \$725.7 million domestically and approximately \$510.7 million internationally. Domino's Pizza was named "Chain of the Year" by Pizza Today magazine, the leading publication of the pizza industry and is the "Official Pizza of NASCAR(R)." Customers can place orders online in English and Spanish by visiting [www.dominos.com](http://www.dominos.com) or from a Web-enabled cell phone by visiting [mobile.dominos.com](http://mobile.dominos.com). More information on the Company, in English and Spanish, can be found on the Web

at [www.dominos.com](http://www.dominos.com). Domino's Pizza: You Got 30 Minutes.

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