



## **Domino's Pizza (DPZ) Not Downgraded by JP Morgan**

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ANN ARBOR, Mich., June 27 /PRNewswire-FirstCall/ -- A number of media outlets this morning incorrectly reported that Domino's Pizza, Inc. (NYSE: DPZ), was downgraded by JP Morgan. DPZ was not downgraded.

The entity downgraded by JP Morgan was the Australian entity that is the Domino's Pizza master franchisee, Domino's Pizza Enterprises, which is traded on the Australian exchange as DMP. We are currently working with the media who incorrectly reported this information to issue corrections.

### About Domino's Pizza(R)

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery. Domino's is listed on the NYSE under the symbol DPZ. Through its primarily franchised system, Domino's operates a network of 8,641 franchised and Company-owned stores in the United States and more than 55 countries. The Domino's Pizza(R) brand, named a Megabrand by Advertising Age magazine, had global retail sales of over \$5.4 billion in 2007, comprised of \$3.2 billion domestically and \$2.2 billion internationally. During the first quarter of 2008, the Domino's Pizza(R) brand had global retail sales of \$1.3 billion, comprised of approximately \$735 million domestically and approximately \$575 million internationally. Domino's Pizza was named Chain of the Year by Pizza Today magazine, the leading publication of the pizza industry and is the Official Pizza of NASCAR(R). Customers can place orders online in English and Spanish by visiting [www.dominos.com](http://www.dominos.com) or from a Web-enabled cell phone by visiting [mobile.dominos.com](http://mobile.dominos.com). More information on the Company, in English and Spanish, can be found on the Web at [www.dominos.com](http://www.dominos.com). Domino's Pizza. You Got 30 Minutes(TM).

SOURCE Domino's Pizza, Inc. 06/27/2008 CONTACT: Lynn Liddle, Executive Vice President, Communications and Investor Relations of Domino's Pizza, Inc., +1-734-930-3008 /Web site: <http://www.dominos.com> (DPZ)