



## Domino's Pizza Web Cast Alert

October 22, 2008

ANN ARBOR, Mich., Oct 22, 2008 /PRNewswire-FirstCall via COMTEX News Network/ -- Domino's Pizza, Inc. (NYSE: DPZ) announces the following Web cast:

What: Domino's Pizza, Inc. Investor Day When: Tuesday, October 28, 9:00 a.m. Eastern Where: [www.dominosbiz.com](http://www.dominosbiz.com) How: Live over the Internet. Simply log on to the Web address above. Contact: Lynn Liddle: (734) 930-3008

The Web Cast and accompanying slides will also be archived on the Domino's web site for replay.

### About Domino's Pizza(R)

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery. Domino's is listed on the NYSE under the symbol "DPZ." Through its primarily locally-owned and operated franchised system, Domino's operates a network of 8,726 franchised and Company-owned stores in the United States and 60 international markets. The Domino's Pizza(R) brand, named a Megabrand by Advertising Age magazine, had global retail sales of over \$5.4 billion in 2007, comprised of \$3.2 billion domestically and \$2.2 billion internationally. During the third quarter of 2008, the Domino's Pizza(R) brand had global retail sales of \$1.3 billion, comprised of approximately \$683 million domestically and approximately \$583 million internationally. Domino's Pizza was named "Chain of the Year" by Pizza Today magazine, the leading publication of the pizza industry. Customers can place orders online in English and Spanish by visiting [www.dominos.com](http://www.dominos.com) or from a Web-enabled cell phone by visiting [mobile.dominos.com](http://mobile.dominos.com). More information on the Company, in English and Spanish, can be found on the Web at [www.dominos.com](http://www.dominos.com). Domino's Pizza. You Got 30 Minutes(TM).

SOURCE Domino's Pizza, Inc.

<http://www.dominosbiz.com>