



Domino's Pizza is Open Christmas Day & Offering a Free Oven Baked Sandwich to Working Fire Fighters and Police Officers

December 22, 2008

Indianapolis Area Domino's Pizza Stores thank the Fire Fighters and Police

Officers who are working to keep the city's residents safe this Christmas

INDIANAPOLIS, Dec. 22 /PRNewswire/ -- That's right! The Indianapolis area Domino's Pizza stores are open Christmas Day! Domino's knows that they aren't the only ones working on Christmas - many essential services are open as well. And Domino's wants to keep hard working fire fighters and police officers fed this Christmas. On Christmas Day only, any working fire fighter or police officer can stop by their local Domino's to get a FREE Hot, Oven Baked Sandwich.

Domino's Oven Baked Sandwiches are available in four varieties:

- Philly Cheese Steak - Steak, American and provolone cheeses, onions, green peppers and mushrooms on artisan bread and baked to a golden brown
- Chicken Bacon Ranch - Seasoned all white meat chicken breast, bacon, creamy ranch and provolone cheese loaded on artisan bread and baked to a golden brown
- Italian - Slices of pepperoni, salami, ham, provolone cheese, banana peppers, fresh green peppers and onions on artisan bread
- Chicken Parm - Seasoned all white meat chicken breast, tomato basil marinara, parmesan-asiago and provolone cheeses on artisan bread

The Indianapolis area Domino's locations are open for delivery and take-out on Christmas day. Domino's Pizza offers customers a full menu to choose from, including four types of pizza crust (thin, hand-tossed, deep dish and Brooklyn Style), Oven Baked Sandwiches, Cheesy Bread, Breadsticks, Buffalo Wings, Domino's Pizza Buffalo Chicken Kickers(R), CinnaStix(R) and Coca-Cola(R) products.

About Domino's Pizza(R)

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery. Domino's is listed on the NYSE under the symbol "DPZ." Through its primarily locally-owned and operated franchised system, Domino's operates a network of 8,726 franchised and Company-owned stores in the United States and 60 international markets. The Domino's Pizza(R) brand, named a Megabrand by Advertising Age magazine, had global retail sales of over \$5.4 billion in 2007, comprised of \$3.2 billion domestically and \$2.2 billion internationally. During the third quarter of 2008, the Domino's Pizza(R) brand had global retail sales of \$1.3 billion, comprised of approximately \$683 million domestically and approximately \$583 million internationally. Domino's Pizza was named "Chain of the Year" by Pizza Today magazine, the leading publication of the pizza industry. Customers can place orders online in English and Spanish by visiting www.dominos.com or from a Web-enabled cell phone by visiting mobile.dominos.com. More information on the Company, in English and Spanish, can be found on the Web at www.dominosbiz.com. Domino's Pizza. You Got 30 Minutes(TM).

SOURCE Domino's Pizza 12/22/2008 /CONTACT: Chris Short, for Domino's Pizza, +1-317-431-6367 /Web site: <http://www.dominos.com>
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