



Domino's Recognized as One of 'Metro Detroit's 101 Best and Brightest Companies To Work For'

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For the fifth time since 2004, Domino's appears on the "Best and Brightest" list

ANN ARBOR, Mich., Nov. 9 /PRNewswire/ -- *Domino's Pizza* (NYSE: DPZ), the recognized world leader in pizza delivery, was once again recently chosen as one of Metropolitan Detroit's 101 Best & Brightest Companies to Work For by the Michigan Business and Professional Association (MBPA). The award honors southeastern Michigan companies that demonstrate exceptional human resources and employee relations practices, and was presented at a luncheon held on Oct. 29 at the Conference and Events Center in Dearborn, Mich. It is the fifth time in six years, and fourth consecutive recognition Domino's Pizza has received since participating in the "Best and Brightest" list selection.

The 101 Best and Brightest Companies to Work for awards program was established to honor companies that recognized employees as their greatest asset. Winners of the annual award are companies that demonstrate imagination and conviction to create value with results through their best practices in human resource management.

"Our human resources department at Domino's Pizza is referenced as PeopleFirst in honor of our number one guiding principle, 'putting people first'," said Domino's Executive Vice President of PeopleFirst Patti Wilmot. "This principle is something we live by each and every day at Domino's. It is our goal to be the best pizza delivery company in the world and this cannot be accomplished without a first-rate team. I am extremely proud and honored to be recognized once again for our efforts."

MBPA conducts an extensive evaluation process to determine which companies earn the distinction of being named one of "Metro Detroit's Best & Brightest." Part of the evaluation includes an extensive survey of Domino's recruitment and selection process, recognition and retention programs, communication, diversity and multiculturalism, employee education and development, operating data, compensation and benefits, community initiatives and work-life balance. Additionally, Domino's team members were randomly selected to complete anonymous and confidential surveys to gauge the effectiveness of the company's efforts.

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery. Domino's is listed on the NYSE under the symbol "DPZ." Through its primarily locally-owned and operated franchised system, Domino's operates a network of 8,886 franchised and Company-owned stores in the United States and 60 international markets. The Domino's Pizza® brand, named a Megabrand by Advertising Age magazine, had global retail sales of over \$5.5 billion in 2008, comprised of nearly \$3.1 billion domestically and over \$2.4 billion internationally. During the third quarter of 2009, the Domino's Pizza® brand had global retail sales of over \$1.2 billion, comprised of over \$672 million domestically and over \$570 million internationally. Domino's Pizza was named "Chain of the Year" by Pizza Today magazine, the leading publication of the pizza industry. In 2009 Domino's ranked number one in customer satisfaction in a survey of consumers of the U.S. largest limited service restaurants, according to the annual American Customer Satisfaction Index (ACSI).

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