

CODE OF PROFESSIONAL CONDUCT FOR SENIOR FINANCIAL OFFICERS

Domino's Pizza management, as well as its Board of Directors, stockholders, team members and business partners, are all "stakeholders" in the Domino's Pizza business. Team members of the finance organization hold an important and elevated role in corporate governance in that they are uniquely capable and empowered to ensure that Domino's Pizza's stakeholders' interests are appropriately balanced, protected and preserved. The Code of Professional Conduct for Senior Financial Officers (this "Code") provides principles to which Domino's CEO and Senior Financial Officers (such officers to be determined by Domino's Pizza and reviewed on an annual basis) are expected to adhere and advocate. They embody rules regarding individual and peer responsibilities, as well as responsibilities to other team members, the public and other stakeholders. These officers are expected to abide by this Code as well as any other applicable Domino's policies or guidelines relating to the areas covered by this Code such as the "Code of Business Conduct and Ethics for Directors, Officers and Employees," "Code of Ethics and Using your Good Judgment," Insider Trading Policy" and the "Team Member Handbook—Domino's World Resource Center." Any violations of this Code of may result in disciplinary action, up to and including immediate termination.

Domino's CEO and Senior Financial Officers will:

- Act with honesty and integrity and ethically handle any actual or apparent conflicts of interest in personal and professional relationships;
- Provide stakeholders with information that is accurate, complete, objective, relevant, timely and understandable;
- Comply with rules and regulations of federal, state, provincial and local governments, and other appropriate private and public regulatory agencies;
- Act in good faith, responsibly, with due care, competence and diligence, without misrepresenting material facts or allowing one's independent judgment to be subordinated;
- Respect the confidentiality of information acquired in the course of one's work except when authorized or otherwise legally obligated to disclose any such information;
- Not use confidential information acquired or obtained in the course of one's work for personal advantage;
- Share knowledge and maintain skills important and relevant to stakeholder's needs;
- Proactively promote and be an example of ethical behavior as a responsible partner among peers, in the work environment and the community; and
- Achieve responsible use of and control over all assets and resources employed or entrusted.